

ANNUAL REPORT 2020



## OUR MISSION

## To Promote Health, Healing and Wholeness by:

- Providing Healing Touch to Cancer Patients and Caregivers
- Training and supporting our Healing Touch Providers
- Expanding Healing Touch into new healthcare settings

## THE 3 PILLARS OF OUR MISSION



## HEALING TOUCH FOR INTEGRATIVE CANCER CARE

Offering Healing Touch (HT) to Cancer Patients and their Caregivers: We believe wholeheartedly in the efficacy of Healing Touch when used with traditional cancer care. Research continues to show just how powerful the mind body connection is and that integrative therapies like Healing Touch can make a positive difference in a person's healing. We are committed to providing sessions, knowing they help our participants manage the side effects of radiation and chemotherapy, such as fatigue, anxiety, loss of appetite, pain and lymphedema. In evaluations, an overwhelming number of our participants report receiving significant benefits from their sessions.

#### TRAINING AND SUPPORTING PROVIDERS

Training and Supporting our Healing Touch Providers: We are able to offer our Healing Touch sessions because of our heart-centered Providers who are deeply dedicated to the work, and we find it vital to offer them ongoing support and training. All our Providers must complete HT classes of level 2 or above, along with an in-depth training covering the medical, emotional, energetic, professional and ethical aspects of working with our Participants. Our Providers are our biggest asset, so we offer monthly meetings, resources and online community connection to foster their self-care and personal development. Equal opportunities are vital to a diverse and thriving community: we dedicate a portion of our funding to scholarships for HT classes and highly encourage our underserved community members to apply.



#### AWARENESS AND PARTNERSHIPS

**Expanding Healing Touch into new Healthcare Settings:** Increasing access to Healing Touch is one of our top priorities! By educating and collaborating with our community's medical professionals, we can help facilitate an integrative healthcare approach. Elke Wehner, an HPCC volunteer Provider, spearheaded our latest endeavor within CHOMP, a local hospital. Elke led a campaign that encouraged nurses to learn about Healing Touch and worked with different departments to incorporate the therapy into the hospital. Volunteer Providers offered Healthcare workers at all levels sessions to experience firsthand the benefits of Healing Touch, which can transform patient care and also serve as a powerful self-care tool. We see this as a win, win opportunity!

## FROM WHENCE WE CAME

#### FROM STANFORD HEALTH CARE ...

Healing Partners began at Stanford in 2004 with a three year research grant from the Avon Foundation to study the benefits of Healing Touch for breast cancer patients undergoing medical treatment. With data confirming positive benefits, the program expanded from research to providing this service more broadly. Clinical settings for this work sprang up throughout the Bay Area as more Healing Touch providers joined the team and requests for service spread throughout the region. Additionally, this



service expanded to serve all kinds of cancer patients, not only breast cancer. The service continues to include weekly Healing Touch sessions, offered free to recipients, by an expanding team of Healing Touch providers.

#### ... TO THE CENTRAL COAST

With encouragement from Stanford in 2010, Margot Baker (one of the early Stanford team of providers) brought this program to the Monterey Peninsula. By 2015, our local team included 5 providers; by 2017, we had expanded to 15! While word of mouth referrals sparked early requests for our service, we expanded rapidly when local oncologists began promoting this option to their patients. Pacific Cancer Care is now one of our primary sites for service.

Between 2017 and 2020, we served approximately 100 local cancer patients yearly, each receiving 8-12 free weekly sessions while undergoing treatment. This rapid expansion led to our



need for more local leadership and resources. In 2019 we started the process to become our own 501(c)(3), Healing Partners Of The Central Coast. By May, 2020, we had launched! Our dedicated team remains committed to provide our sessions at no cost to these cancer patients, and now also their caregivers and healthcare workers. We now have a number of local service sites and hope to expand more as we emerge from the pandemic constraints.

# WHAT A GIFT IT WAS FOR ME



#### BERKANA ALBRECHT'S STORY

Diagnosed with cancer in 2018, I pretty much fell apart. I didn't want to die, but that was the outcome I was expecting since I had lost friends to cancer. After a hysterectomy I was told I needed chemotherapy and radiation and would most likely go bald. I cried a lot. With my wife by my side I went to Pacific Cancer Care to start my treatments. I was shaking so bad that my wife had to fill out the paperwork. Dr. Nancy Rubin was my

oncologist. When she walked into the room I started crying and felt so much fear. Her kindness and explanations put me at peace and my treatments got started.

There's a lot of emotion that comes up during cancer treatments. The most impactful came after washing my hair. Even forewarned, one is never fully prepared for seeing hands full of fallen out hair. It sent my emotions spiraling. Shortly thereafter, Dr. Rubin suggested Healing Touch (HT).



She said it was an energy therapy. I didn't know what that meant, but it was free and I was open to trying everything.

I called the Program Coordinator and was assigned a Provider who was very friendly and made me comfortable. We were to meet once a week at the same day and time each week for seven weeks.

At my first session my Provider asked a lot of questions about my physical, emotional, mental and spiritual well being. I felt her compassion but I

didn't know what I would experience. I had no idea how powerful it would be. Energy was going through my body, clearing my mind of fogginess and fear. It relieved pain and opened my

heart and emotions. There were times I felt amazing energy and times I cried. But I felt safe no matter what I was experiencing. Every session was different but I felt so at peace after each one. I had thought that I needed to be so strong going through my treatments, but my HT sessions taught me that it was okay to just be vulnerable. The sessions were so powerful I continued private sessions.

I never thought about becoming a student but I felt so much gratitude I wanted to be able to give back to others what was given to me. I took my first HT class and what a beautiful experience it was. HT healed me physically but also opened up my heart and soul to go deeper spiritually. The healing that opened up for me is a continuous journey. I'm very grateful for my Provider's gentle work and for those I've met through this program. What a gift it was for me.



## **OUR VOLUNTEERS:** THE HEART AND SOUL OF WHAT WE DO!



Some of our stalwart providers (pictured left to right): Back row — Debra Saxton, Anne Proctor, Mary Roos, Natalie Killick, Bart Burrows; Middle Row — Suzan MacIlvaine, Bridget Hildebrand, Beverly Sigourney, Paula Petrosky, Michaela Braveman, Michele Trinidad; Front Row — Anne Heryer, Margot Baker, Irina Mulvey.

#### PAST AND PRESENT PROVIDERS

Margot Baker	Irina Mulvey
Elizabeth Blackman	Heather Murphy
Michaela Braveman	Terria Odom-Wolfer
Aurora Brown	Paula Petrosky
Bart Burrows	Anne Proctor
Diane Dobronte	Mary Roos
Caroline Elliot	Deb Saxton
Nikki Greco	Beverly Sigourney
Koryn Guthrie	Lynn Simmons
Anne Heryer	Margaret Strader
Bridget Hildebrand	Michele Trinidad
Natalie Killick	Elke Wehner
Suzan MacIlvaine	Maryellen Wilson

#### ADMINISTRATIVE SUPPORT

#### **BOARD OF DIRECTORS**

Margot Baker Chair — Founding Director Robert Nielsen, Director — Secretary Jennifer Rudisill, Director — Treasurer Lisa Griffin Burns, Director Marilyn Getas Byrne, Director Marie Collins McMurchie, Director Deb Saxton, Director — Founding Director

#### **STAFF**

Heather Murphy, Executive Director Paula Petrosky, Controller Deb Saxton, Chief Operations Officer

#### **BUSINESS VOLUNTEERS**

Legal: Covington & Burling LLP • Washington, DC Marketing & Communications: **On-Site Research & Marketing** Carmel Valley, CA Strategic Planning:

Marie McMurchie Consulting Dallas, Texas

Treatment Room & Meeting Space: Pacific Cancer Care Monterey, CA

## **RECOGNITION FOR SOME OF OUR SHINING STARS!**

With their amazing hearts, generous souls, and skills beyond compare, our volunteers bring our mission to life. All of our volunteers are important and appreciated for all they do, so we'd like to highlight a couple of their outstanding accomplishments!



# Anne Heryer — Compassionate Pairer and Provider Training Facilitator

The voice on the line when potential Participants call the Healing Partners Program is that of our Pairing Coordinator, Anne Heryer. She brings her heart and soul to every interaction she makes with those wishing to explore our program. Anne sends out nurturing waves of compassion, understanding and patience as she takes in their

stories. Many come with little understanding of what they are signing up for other than hearing it might benefit them. She compassionately brings them into an unfamiliar world of energy therapy and acquaints them with how the program works — all the while thinking about which Provider would be the perfect match. In addition to being the first contact of Participants, Anne also thoughtfully shepherds our Providers through monthly meetings and special trainings. Fueled by a passion for learning, she plans meetings filled with interesting guests, presentations and current research, all with an eye toward making these gatherings as engaging as they are impactful. Providers will tell you that they too reap the benefits of Anne's nurturing waves as she regularly checks in on Providers to see how they are doing and then to connect them with their new Partners.



#### Diane Dobronte & Margot Baker — Champions of Participants Served

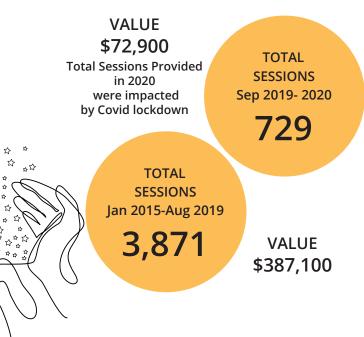
During the course of a year, HPCC Providers serve many clients. Going way beyond the norm, however, are providers Diane Dobronte and Margot Baker. Because they are both 100% dedicated to the well-being of their clients, they never say, "I'm at my limit." In 2020, this translated into 111 Healing Partners

sessions for Diane and 84 for Margot. Please keep in mind that this is just a fraction of the total sessions each of them has offered to other friends and family during this same year. These two healers inspire us, because they have touched countless lives both directly and indirectly, with their skill and compassion. The words "Thank you" don't begin to do justice to the difference they have both made.

# OUR IMPACTFUL VOLUNTEERS

## ABOUT THE SESSIONS

Our highly trained Providers connect standard medical care and complementary medicine. Their goal is to promote wellbeing by working with vital energy flows that sustain the health and well-being of our Participants. Using gentle touch, Providers restore balance to the energy flow to support the body's own natural healing. Sessions last 45-60 minutes. Providers often work with more than one client at a time.



#### TRAINING AND STEPPING IN WHERE NEEDED

Who knew that going to a staff meeting could be the highlight of the month? Well, that's our norm at HPCC meetings as we join together in curiosity, awe and comradery two times a month. Not only do we learn from each other, but we also get insights from medical, scientific and energy experts from all over the country. Our volunteers have also freely and willingly stepped

in to help HPCC get organized and set systems in place prior to having staff available to handle these varied and sundry tasks. We wouldn't be where we are without their help and dedication.

TOTAL VOLUNTEER HOURS Sep 2019-2020

904

#### VALUE \$24,589

Required Training and Meetings Plus Volunteer Commitments in Lieu of No or Part-Time Staff

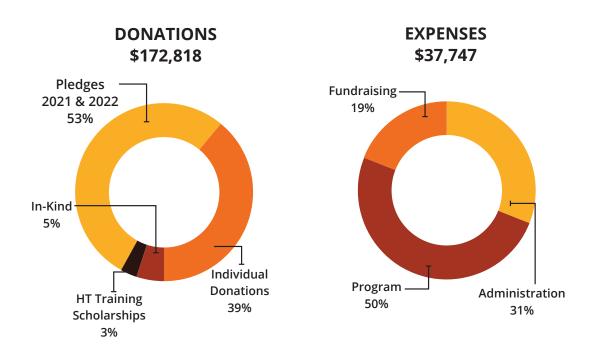
## TOTAL SESSIONS PAID FOR BY PARTICIPANTS

The pandemic has led to job and income losses and financial hardships so we recognize the importance of keeping our services free, now more than ever! We are 100% committed to continue providing these heart-centered services at no cost to our participants, with the goal of fostering resiliency and well-being in these troubling times.



# FINANCIALS

Healing Partners of the Central Coast is currently in strong financial standing. To create a cushion of financial safety, we launched our sustaining donors campaign and received three-year committments from many donors. The financials you see here reflect receipt of their first year donation plus the 2021 and 2022 pledges still to come. We would like to build on our current financial strength in sustaining the organization and expanding it into underserved areas.



#### **2020 FINANCIAL STATEMENT**

HPCC CONDENSED STATEMENT OF FINANCIAL POSITION AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2020

Assets		Net Assets	
Cash and Equivalent Accounts Receivable		Beginning of year	30,246
Equipment		End of Year	\$153,098
Total Assets	\$153,098		

*The condensed financial information was prepared by Rudisill Accountancy but have not been audited or reviewed and accordingly, no assurance is provided.* 

# EMBRACING CHANGE DURING COVID

Although undeniably this year has brought its share of difficulties, stress and loss, we feel the pandemic has also brought opportunities to work together, to support each other and to think creatively to meet our challenges. We knew how invaluable Healing Touch could be for cancer patients and this need remained constant, so we focused our time and energies on:

- Creating a safe way to continue providing sessions to our cancer patients
- Expanding services to Caregivers and front-line Healthcare Workers
- Committing to keep our services free for our Participants.

#### REMOTE SESSIONS: A SAFE AND CONVENIENT ALTERNATIVE



Prior to COVID, we always offered our Healing Touch sessions in person. As the pandemic developed, we quickly realized that ensuring the safety of our Participants and Providers would necessitate changing our treatment protocol. We had always used Remote Healing Touch; we just began offering it exclusively in order to provide the same support to our cancer patients from the safety and comfort of their own homes.

#### WE ARE HONORED TO SUPPORT YOU CAREGIVERS!

In our work with Cancer Patients we also see the loving Caregivers by their side. Caring for someone who is sick, taking on new responsibilities, and worrying about the future can cause extra stress and anxiety. We had always wanted to offer Healing Touch to Caregivers so when the pandemic imposed isolation, we knew there was no better time to start. Caregivers have enthusiastically received this initiative! Caregiver fatigue is real, and we



are so excited to offer this new support to meet the need!



## THANK YOU, HEALTHCARE WORKERS!

We know of the added stress and anxiety our Healthcare Workers face during these times, and we choose to support and uplift them! We felt a need to recognize and thank our courageous Healthcare Workers for all they do to keep us safe during the pandemic. Knowing our service would also be immensely beneficial for those on the front-line in the healthcare arena, we reached out to several local hospitals and other healthcare organizations to offer Healing Touch to their stressed and overworked staff members. The feedback has been overwhelmingly positive!

# LOOKING TO THE FUTURE

**CURRENT TRENDS** — We see America's top hospitals like Memorial Sloan Kettering Cancer Center, Stanford Healthcare, the Mayo Clinic, the Duke University Medical Center and the Yale New Haven Hospital embracing integrative therapies like Healing Touch. Why? Because they work! Integrative care research shows it to be more effective and less expensive than standard medical care alone. We are dedicated to aligning with the trends to create opportunities for whole person care in our community.



**EXPANSION OF TREATMENT SITES** — We want to create more access to our services for underserved parts of our community, including Salinas and Seaside and are excited to branch out into these areas. We will do this by actively seeking additional partner locations where we can offer our free services.

**RECRUITMENT OF PROVIDERS** — To increase services, we need to recruit and train additional Providers. The pandemic has slowed the training process but not the enthusiasm and excitement for joining our team. As we see COVID cases decline and an easing to restrictions, we eagerly look forward to returning to our training classes and adding to our volunteer Provider family.

# FROM THE DEEPEST LEVELS OF OUR HEARTS...

...We can't express enough gratitude for how you have honored our commitment by helping us support cancer patients, their caregivers and healthcare workers. Our hearts are bursting with appreciation.

♥Anonymous 001 Anonymous 002 Lynn Abbott Mendy Amaral Nicole Asselborn Margot and Tyler Baker **Shannon Baker** Lynn Barrow **CBecky Bartee and Syndy** Deese Atul and Minal Barve Margartet Skillicorn Basa Jill Baxter and Rob Dougherty **Kiki Bill** Katherine Bird Elizabeth Blackman Jeanne Blamey and Rob Fram Michaela Braveman Annette Brehmer Iris Brewster Aurora Brown Maggie Burgett Lisa M. Griffin Burns **Bart Burrows** Marilyn and Tom Byrne John and Nancy Cassidy Wendy Charney Joseph and Morgan Coffey Robert Coffey and Marie Griffin Vickie Brooks Collins **Jackie and Bob Conley** Mary Connole

Kelly Crain Tami Cumming **Sue Davis** Stephanie Dawson **V**Anne and Larry Day **Diane Dobronte** Laurie McClean Elbogen Sarah and Michael Elbogen **Caroline Elliott** Charlotte and Karl Empey John Enns Amanda Falk Lisa Falkel Molly Franklin-Vogelpohl David Freidel Kathryn Freschi Susan and Tony Fuller Mike Furutaini Kate Gallaway Leslie Galloway Suzette Germano **loanne** Getas Sheila Gholson Nikki and Jimmee Greco Kyle Grimes **Cindy Gum** Barbara Hallacher Leon Hallacher Nancy Harray Penny Harvey Melanie Hatchett Chris Haubert Janie and Mickey Hayden

**Elizabeth Helms** Mardi Herman **VAnne Herver Bridget Hildebrand** Lois Hillman Martha Huebel Andrea Ibessaine Jane Jensen **Richard** Jensen **Cheryl McMurphy Joseph** Dani Kazee Natalie Killick Ann Kohl **Carol and Billl Kohl** Mark & Peggy Kohl **Rachel Kohl** Elizabeth (Ella) Labor **Rodger Langland** Jenifer Lippincott Darrell and Oivind Lorentzen Marilyn Love and Ellen Roy Suzan and Joe MacIlvaine Devi Mahendran Paul Malstrom Dawn Marie Gara Ann Martin **Marie and Steve McMurchie** Kira McNew Susan McNew Arlene Mead Kristin Foss Meece Carolyn Mendez Alexander Miller

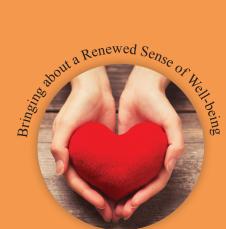
Ginny Miller Anissa Morello Marilyn Morgadinho Mary J. Morrison Margaret Morton and **Robert Babbitt** Irina Mulvev Heather Murphy and Jesús Mateos Linda-Lee Myers **Bob and Kathy Nielsen Terria Odom-Wolfer Catherine and Alan Palter** Martha Parks **Rodney and Cathleen Peck** Peninsula Woodworks David Perry **Paula Petrosky** Patty Powell **Gail Presswood Anne Proctor** Doug Proctor Steven and Diane Provo Katy Pruitt Rita and Tony Pruthi Patricia Qualls Karen Quinn Bridget Randazzo Laura Ravalin Erika Ray

Chuck Rice Tim Rieser Gia Gentile Rocha Diane Glomb Rogan **♡Anne B Rogers M.D.** Mary Roos Ruthie Rubin Iennifer Rudisill Catherine Rule **Gayle Rusch** Jen Rutherford **Christine Ryan** Enid Sanders Ph.D. Debra and Dan Saxton lacob and Carlene Saxton **Bob and Lynda Sayre** ∽William R. Seals III and Khristine Seals Ann Seckinger ♡Michelle Seidel Martha and Gary Seymour **Katherine Shariq** Beverly and Ed Sigourney Bud Smith Lauri Smvth Rod and JoAnn Sockolov Laura Solorio ∽Alan Sparer and Charlotte Fishman Marilyn Spielg

Sophie Spurr

Allie Staehle Lisa and Doug Steiny Jean Stone Pati Stone **Margaret Strader** ♡ Jackson D. and Patricia Sturgeon Holly and David Sudbury Kay Sweeney Suzi Brauner Tatum **Tana Taylor** Illia Thompson Liffey Thorpe Myra Tovey Michele Trinidad Jon and Linda Tuck ♡Ginger and Jonathon Uhr **Ruel Walker** Dara Wambach **Anna Wardlaw** Elaine Warren Elke Wehner **♡Nina Weil** loy Weston Jenny Wilkerson **Maryellen and Michael** Wilson Barbara Woodall and Scott T. Kragie

Bold Face Listings are Founding Donors  $\bigcirc$  Sustaining Donors



Amy Rheim

#### HOW CAN YOU SUPPORT OUR GOALS

Healing Partners of the Central Coast is a nonprofit 501(c)(3) — EIN 84-3464219.

You can support our mission and future goals by making a donation online on our website, or by mailing in your donation.

Healing Partners of the Central Coast P.O. Box 2055, Carmel Valley, CA 93924 https://www.healingpartnersofthecentralcoast.org • (800) 205-8101

## IN THEIR OWN WORDS...



**66** The Healing Partners program has been a silver lining for our cancer patients. This program has given them an outlet to help deal with the stress and anxiety of a cancer diagnosis. This weekly hour to focus on their own energy and healing has been so powerful. I have definitely noticed those in the program have less side effects to chemotherapy and more energy!

Dr. Nancy Rubin, Oncologist, Pacific Cancer Care



<sup>66</sup> I can honestly say that the diagnosis of Cancer was a huge blessing in my life. Healing Partners introduced me into the world of energy healing, both as a receiver and then as a provider. That began the inward journey of self realization and transformation for me. I am forever grateful for the Healing Touch community and the light that was ignited within me!

Natalie Killick, Program Participant and Provider



<sup>66</sup> As a recipient of Healing Touch, being both a patient and then a caregiver, I could not believe what a gift I received. How I felt before and after the session is hard to describe. I was skeptical that the pain and stress could be corrected by the rebalancing of the body's energy leaving me with an overall feeling of almost being normal. I am now a believer in Healing Touch. <sup>99</sup>

Lee Wolfer, Caregiver and Program Participant



<sup>66</sup> It was uplifting and extremely relaxing to have the experience of a Healing Touch session performed via FaceTime during Covid-19. I wasn't sure that it would work if it wasn't done in person but it was very effective via FaceTime. I would highly recommend Healing Touch to anyone who would like to experience energetic healing and relaxation. **99**